



Virginia Green Lodging Profile:



Hilton Virginia Beach Oceanfront Virginia Beach, Virginia

Virginia Green is the Virginia Department of Environmental Quality’s (DEQ) initiative to promote pollution prevention (P2) practices in all aspects of the tourism and hospitality industry. **Virginia Green Lodging** is focused on the P2 opportunities within hotels, resorts, and other hospitality operations to be aware of their impact on the environment and to take steps to reduce these impacts. **Virginia Green** is a non-regulatory program, and participation is completely voluntary and free of charge.

Hilton Virginia Beach Oceanfront

The Hilton Virginia Beach Oceanfront Hotel offers impeccable full-service hospitality, directly located on the oceanfront. We are pleased offer 290 guestrooms amidst our 21 story hotel. The Hilton is connected by a unique oceanfront community park with two entertainment pavilions, 26,000 square feet of upscale retail space, and 1,000-space public parking garage with an elevated sky-walk. We offer high speed internet access, 3 club floors with concierge services, a rooftop infinity pool, indoor family feature pool, health club, and a 400 person restaurant including an oyster bar, Café on the Park and Fine Dining.



CORE ACTIVITIES for Green Lodging

“☑” This symbol indicates a required activity for Virginia Green Lodging facilities. Virginia Green participants *self-certify* that these activities are in place, and they provide additional specifics on other activities. Visitors to the Hilton Virginia Beach can expect the following *green practices*:

☑ **Optional Linen Service.** Virginia Green Lodging facilities must have some sort of system in place that allows guests to not have their sheets and towels changed every day.

- House cleaners are trained on process of optional linen service
- Non-phosphate, non-toxic, and biodegradable laundry detergents.

☑ **Recycling and Waste Reduction.** Virginia Green Lodging facilities must provide guests the opportunity to recycle during their stay. Recycling should be highly visible to guests with clear signage. Participants are encouraged to have a comprehensive recycling program, subject to market availability, etc.

- Recycling Glass, Aluminum Cans, Plastic Bottles, Toner Cartridges, Newspapers, & Packing Supplies.
- Recycling fryer grease.
- Instruct housekeeping to save and reuse unopened items
- Use dishware and glassware instead of disposables
- Optional free papers; not automatically delivered to the room
- Implement effective food inventory system to minimize waste
- Purchase locally-grown produce and other foods
- Eliminate use of aerosols
- Effective system of hazardous waste management and storage
- Integrated pest management plan in place.

☑ **Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping.

- Tracking overall water usage
- Preventative maintenance of drips and leaks
- Low flow toilets and low flow restrictors on faucets and showerheads.



Energy Conservation. The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives.

- High efficiency HVAC using natural gas and centrifugal chillers with individual thermostats for each room
- Use high efficiency compact fluorescent light bulbs in rooms and spotlights.

Green Events Package. The facility must offer a “green” or “environmentally-friendly” package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided.

- Electronic proposal and contracts
- Electronic registrations and check out
- Recycling in place for all events!

For more information on Hilton Virginia Beach Oceanfront see www.hiltonvb.com or contact Gillian Bura at Gillian_Bura@hiltonvb.com.



For more information on *Virginia Green Lodging* program, www.deq.virginia.gov/p2/virginiagreen or go to www.virginiagreentravel.org.



Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

